

From prestigious Sanjivani Group of Institutions

In Academic Collaboration

Program Approved by



Sanjivani
BUSINESS SCHOOL

By the Leaders, For the Leaders

Sanjivani Business School - Where Innovation Meets Opportunity



IMARTICUS
LEARNING



MANDATORY DISCLOSURE

GENERAL INFORMATION

Sanjivani Business School: Cultivating Leaders through Transformative Education

Sanjivani Business School (SBS), recognized by AICTE and the Indian government, offers a rigorous two-year Post Graduate Diploma in Management (PGDM) program focused on **academic excellence, industry relevance, and holistic development**. Our unique partnership with Imarticus, a leading edtech company, further elevates the educational experience by fostering **cutting-edge curricula, world-class internships, and personalized career support**.

A Symbiotic Partnership Fostering Excellence:

1. **Collaborative Curriculum Development:** Imarticus joins hands with SBS faculty to curate a dynamic curriculum, ensuring it incorporates the latest industry trends, best practices, and emerging technologies.
2. **Renowned Faculty and Industry Experts:** Immerse yourself in the knowledge of esteemed academicians and industry professionals drawn from both institutions, gaining diverse perspectives and practical insights.
3. **Seamless Internship Integration:** Our integrated internship program seamlessly integrates practical experience into your academic journey, allowing you to apply theoretical knowledge to real-world scenarios.
4. **Dedicated Career Guidance:** Receive personalized guidance from both SBS and Imarticus career development teams, ensuring you are well-equipped for successful job placement.
5. **Nurturing Well-Rounded Professionals:** Beyond academics, Sanjivani and Imarticus collaborate to provide opportunities for leadership development, effective communication, and social responsibility, shaping you into well-rounded individuals.

Join Sanjivani Business School and embark on a transformative journey towards becoming a sought-after leader in the world of business.

COURSES OFFERED & FEES

Course - Two-year full-time trimester pattern **PGDM in Fintech and Business Analytics** approved by AICTE, New Delhi, India.

Fees - The two-year program fee is 7 Lacs (excluding hostel charges).

BOARD OF TRUSTEES

 Hon'ble Shri Nitinrao Shankarrao Kolhe <i>Chairman</i>	 Hon'ble Shri Amit Nitinrao Kolhe <i>Managing Trustee</i>	 Hon'ble Shri Bipindada Shankarrao Kolhe <i>Trustee</i>	 Hon'ble Shri Jairam Vishram Gadakh <i>Trustee</i>
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DIRECTOR



Dr. V.R. Malkar
Director

*BE (Mech.), MBA (Marketing) PhD
(Organizational Management) 17 years of
Experience in Teaching, Training and
Research*

Contact Details : directorsbs@sanjivani.org.in

PROGRAMME COORDINATOR



Contact Details : bhattshudhanshumba@sanjivani.org.in

ADMISSIONS

Total Intake

60 seats

Admissions

Ongoing

Eligibility

Applicants must hold a Bachelor's degree (UG degree) from a recognized university with a minimum of 50% aggregate score, preferably in a STEM or finance-related field.

Application Process:

Application

Obtain the application form directly from Sanjivani Business School or download it from their website. Fill in all required details accurately and completely.

Entrance Test

Possess a valid score from one of the following entrance exams: CAT, XAT, GMAT, ATMA, CMAT or an equivalent test accepted by the school.

Group Discussion & Personal Interview

Shortlisted candidates will be invited to participate in a group discussion and a personal interview round.

Final Selection

The final selection for the PGDM program will be based on a holistic evaluation of your performance in all stages: entrance test score, group discussion participation, and personal interview.

FACULTY



Dr. V.R. Malker

Director

BE (Mech.), MBA (Marketing) PhD (Organizational Management) 17 years of Experience in Teaching, Training and Research



Dr. Shantam Shukla

BE, Fellow PhD IIM Ahmedabad FPM IIM-Ahmedabad 15 Years



Prof. Sudhanshu Bhatt

MBA (Rennes School of Business, France), Pursuing FPM from XLRI-Jamshedpur 11 Years of Experience



Dr. Ritesh Patel

B.L.T. & C.A, MBA, PhD Management, 15 Years of Experience at Gujrat Technical University.



Dr. Tanaya Patil

B.Sc. (Chemistry) MBA, PhD Marketing Management, 10 Years of Experience.



Vivek Wankhede

BE (Bio-Medical), B.Ed., MBA (Mkt+HR), PhD Pursuing, 10 Years of Experience



Dr. Sanjit Singh

BSc (Zoo), MBA (Marketing) PhD (SC&LM), 14 Years of Experience



Prof. Viresh Agrawal

B.L.T. & C.A, MBA, PhD Management, 15 Years of Experience at Gujrat Technical University.



Prof. Sachin Upadhaya

BA & BTA MBA (Airlines & Logistics), 12 Years of Experience

Faculty details can be found here - <https://sanjivanisbs.org.in/our-teachers/>

PLACEMENT & RECRUITERS

Sanjivani Business School: Your Gateway to Top Career Success

100% placements, year after year. At Sanjivani, we build upon our legacy and strong industry connections to ensure you land your dream job at a leading corporation.

Here's how we stand out:

1. **Extensive industry connections:** Network with renowned companies across diverse sectors.
2. **Tailored placement programs:** Develop necessary skills and gain professional polish.
3. **Dedicated placement cell:** Get personalized career counseling, mock interviews, and more.
4. **Internships and industry immersion:** Gain real-world exposure and understand corporate dynamics.
5. **Powerful alumni network:** Access mentorship, guidance, and valuable connections.

INFRASTRUCTURE

Sanjivani Business School: Cultivating Success in a World-Class Environment

At Sanjivani Business School, we believe that a stimulating and supportive learning environment plays a crucial role in your academic journey. That's why we offer a state-of-the-art infrastructure designed to empower your learning and holistic development.

Embrace Interactive Learning

- **Immerse yourself in knowledge:** Explore our well-equipped classrooms, featuring modern audio-visual aids that bring lessons to life and foster an interactive learning experience.
- **Tap into a wealth of resources:** Our extensive library houses a diverse collection of books, journals, and digital resources, catering to your academic pursuits and personal interests.
- **Stay connected and equipped:** Modern computer labs with the latest software and high-speed internet connectivity ensure you are prepared for the demands of the digital world.
- **Collaborate and network:** Dedicated spaces for group discussions, seminars, and workshops provide valuable opportunities to collaborate with peers, exchange ideas, and network with industry professionals.
- **Maintain a healthy lifestyle:** Stay active and energized with access to diverse sports facilities on campus.

Find Your Home Away from Home

- **Comfortable and secure living:** Our separate male and female hostels offer comfortable and secure living spaces equipped with necessary amenities for a conducive learning environment.

- **24/7 support:** Your safety and well-being are our top priorities. We provide 24/7 security and supervision to ensure peace of mind.
- **Connect with your community:** Enjoy dedicated common areas for recreation, studying, and interacting with fellow students, fostering a sense of community and belonging.

Beyond the Basics

- **Smart classrooms:** Enhance your learning experience with cutting-edge technology integrated into our classrooms.
- **Advanced IT infrastructure:** Stay ahead of the curve with access to well-equipped computer labs and a robust high-speed internet connection.
- **Seminar halls:** Participate in guest lectures, workshops, and conferences held in our dedicated seminar halls.
- **Nourishing meals:** Stay fueled for success with nutritious meals and refreshments served in our conveniently located cafeteria.
- **Gymnasium (Gymkhana):** Maintain a healthy lifestyle and relieve stress with access to diverse sports facilities.
- **Medical and counseling services:** Our on-campus facilities provide readily available support for your physical and mental well-being.

At Sanjivani Business School, we believe that a well-rounded learning environment extends beyond academics. Our state-of-the-art infrastructure provides the perfect platform for your academic growth, personal development, and overall success.

HOSTEL

Find Your Home Away from Home at Sanjivani Business School

Sanjivani Business School understands that comfortable and convenient accommodation plays a crucial role in your academic success. That's why we offer a wide range of hostel options to cater to your individual needs and preferences.

Choose Your Ideal Living Space:

- **AC and Non-AC Options:** Whether you prefer the luxury of air conditioning or a more budget-friendly stay, we have options to suit your comfort level.
- **Single, Double, and Triple Occupancy:** Choose the room that best fits your social preferences and budget. Live solo for ultimate privacy, share a double room with a friend, or opt for a triple occupancy for a more economical choice.

Amenities for a Vibrant Campus Life:

- **24/7 Security:** Ensuring your safety and peace of mind.
- **Regular Housekeeping:** Maintain a clean and organized living environment.
- **Mess Facility:** Enjoy nutritious and delicious meals without the hassle of cooking.
- **Common Areas:** Connect with fellow students in shared spaces for relaxation and interaction.

For more details and tailored advice on choosing the perfect hostel for you, please contact our dedicated Admissions Team.



CONTACT

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Website - <https://sanjivanisbs.org.in/>